



ABOUT...

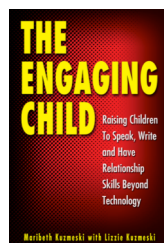
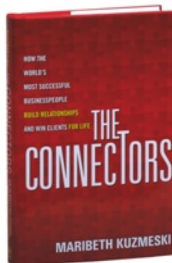
MARIBETH KUZMESKI, PhD

Maribeth Kuzmeski, PhD is President of the consulting firm Red Zone Marketing, Inc founded in 1994. She and her firm work with financial services firms, entrepreneurial-minded corporations and salespeople on unique marketing messages, strategic marketing planning, recruiting, and business growth.

Maribeth has written 7 books including the bestseller *The Connectors*. She has also written a book with her daughter, *The Engaging Child: Raising Children to Speak, Write, and Have Relationship Skills Beyond Technology*.

Maribeth is an international keynote speaker rated as a Top 25 C-Suite Speaker as seen in Meetings & Conventions Magazine. She is a regular media contributor appearing on Fox News, USA Today, The New York Times, Wall Street Journal, Forbes and hosts a popular podcast featuring inspiring businesswomen. Maribeth also has her own charitable foundation supporting women in business, The Red Zone Leadership Foundation.

She has a bachelor's degree from the Newhouse School of Public Communications at Syracuse University, an MBA from The George Washington University, and a PhD in Business Administration from Oklahoma State University. Maribeth and her husband live in the Chicago, IL area and have two children threatening to be adults.



1862 E Belvidere Road, Ste 392, Grayslake, IL 60030
: 847-367-4066 Fax: 847-367-4107
E-mail: mk@redzonemarketing.com
www.RedZoneMarketing.com

